



WHOLESALE CATALOG

2026-2027



HEY
THERE!

We are Eduardo & Jess, the creative duo behind Soijen. Through a mix of illustration techniques we create fun and bright designs that celebrate outdoor adventure and wanderlust. All our products are Made in USA, with a commitment to sustainable production methods & responsibly sourced materials. We donate at least 1% of our sales to organizations dedicated to environmental conservation.



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PAPER GOODS + GIFTS FOR THE ADVENTURER AT HEART



GREETING CARDS

Best Seller 
Brand New 

PRICE: \$2.75 | MOQ: 6



Everyday greeting cards are blank inside and are printed on thick (100 lb), recycled cardstock. Each card measures 5.5 x 4.25 inches and comes with a white envelope.

Each greeting card + envelope comes packaged inside a clear, plant-based & compostable PLA sleeve.



SKI CABIN SNOW GLOBE CARD
SKU: IC-AP-06 



WOODSTOVE PUP CARD
SKU: IC-AP-07 



APRES-SKI HOT COCOA CARD
SKU: IC-TA-07 



FROZEN CABIN PUP CARD
SKU: IC-AP-05 



SKI PATROL PUP CARD
SKU: IC-AP-04 



HOLIDAY SAILING PUP CARD
SKU: IC-AP-08 

● Best Seller
● Brand New

GREETING CARDS

PRICE: \$2.75 | MOQ: 6



BIRDWATCHING PUP CARD
SKU: IC-AP-01



FORAGING PUP CARD
SKU: IC-AP-02



PLEIN AIR PAINTING PUP CARD
SKU: IC-AP-03



MAPLE PUP CARD
SKU: IC-LA-07



FALL FOLIAGE PUP CARD
SKU: IC-LA-08



CREEMEE PUP CARD
SKU: IC-LA-10



ICE FISHING PUP CARD
SKU: IC-LA-12



FIRE TOWER PUP CARD
SKU: IC-LA-09



BIKE PUP - REST AREA CARD
SKU: IC-LA-11

GREETING CARDS

Best Seller ●
Brand New ●

PRICE: \$2.75 | MOQ: 6



MONTAÑAS – SUNSET CARD
SKU: IC-LA-20 ●



MONTAÑAS – CAMPING CARD
SKU: IC-LA-15 ●



MONTAÑAS – MTB CARD
SKU: IC-LA-18 ●



MONTAÑAS – SNOWSHOEING CARD
SKU: IC-LA-16



MONTAÑAS – CANOEING CARD
SKU: IC-LA-17



HOT AIR BALLOON PUP CARD
SKU: IC-LA-35



ADVENTURE CAMPER CARD
SKU: IC-LA-21



BIKE-PACKER CARD
SKU: IC-LA-24



MTB CARD
SKU: IC-LA-19

● Best Seller
● Brand New

GREETING CARDS

PRICE: \$2.75 | MOQ: 6



CANOEING PUP CARD
SKU: IC-LA-01



CAMPFIRE PUP CARD
SKU: IC-LA-04



TENT CAMPING PUP CARD
SKU: IC-LA-02



VANLIFE PUP CARD
SKU: IC-LA-06



SNOWSHOE PUP CARD
SKU: IC-LA-05



HIKING PUP CARD
SKU: IC-LA-03



GREETING CARDS

Best Seller 
Brand New 

PRICE: \$2.75 | MOQ: 6



SAILING PUP CARD
SKU: IC-LA-27



NAUTICAL FLAG PUP
SKU: IC-LA-34



NAVIGATOR PUP CARD
SKU: IC-LA-30



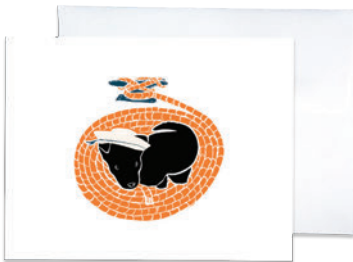
FISHERMAN PUP CARD
SKU: IC-LA-33



ANCHOR PUP CARD
SKU: IC-LA-29



LIGHTHOUSE PUP CARD
SKU: IC-LA-32



DOCKHAND PUP CARD
SKU: IC-LA-26



PORTHOLE PUP CARD
SKU: IC-LA-28



DIVER PUP CARD
SKU: IC-LA-31

● Best Seller
● Brand New

GREETING CARDS

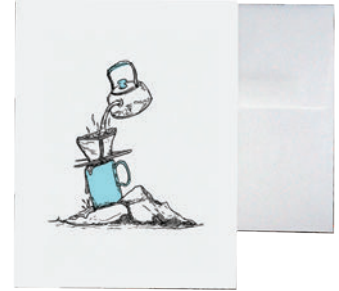
PRICE: \$2.75 | MOQ: 6



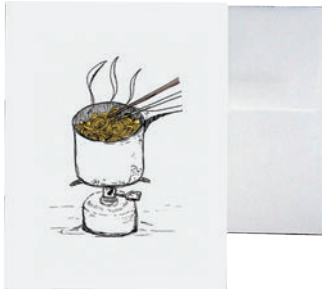
TRAIL LAUNDRY CARD
SKU: IC-TA-05



OUTHOUSE CARD
SKU: IC-TA-02



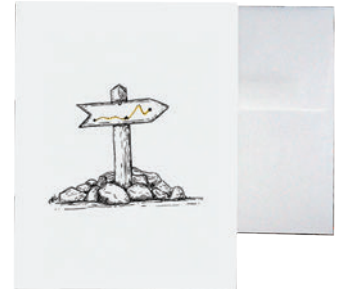
TRAIL COFFEE BREAK CARD
SKU: IC-TA-03



TRAIL RAMEN CARD
SKU: IC-TA-01



FRESH WATER REFILL CARD
SKU: IC-TA-04



TRAIL MARKER CARD
SKU: IC-TA-06



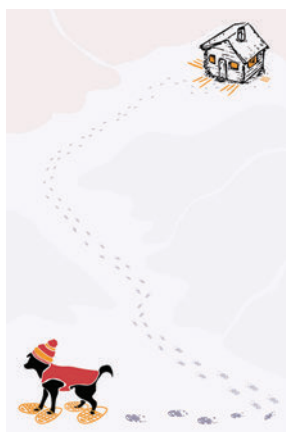
NOTEPADS

Best Seller 
Brand New 

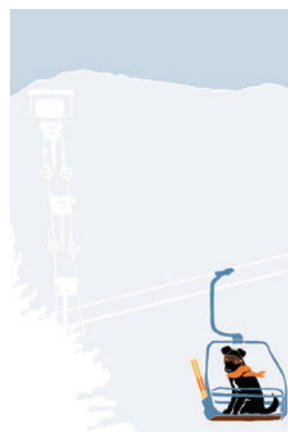
PRICE: \$5.00 | MOQ: 4



Our notepads measure 4 x 6" and come with 50 tear-off sheets of 70 lb paper and cardboard backing. Each notepad comes packaged plastic-free with a kraft belly band.



SNOWSHOE PUP NOTEPAD
SKU: NP-AP-06 



SKI LIFT PUP NOTEPAD
SKU: NP-AP-07 

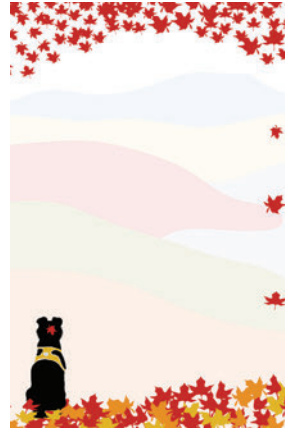
● Best Seller
● Brand New

NOTEPADS

PRICE: \$5.00 | MOQ: 4



SUMMER CAMPING PUP NOTEPAD
SKU: NP-AP-04



AUTUMN HIKING PUP NOTEPAD
SKU: NP-AP-05

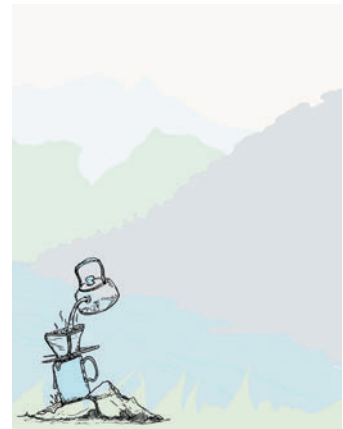
NEW
NOTEPAD
SIZE



TRAIL OUTHOUSE NOTEPAD
SKU: NP-TA-02



TRAIL LAUNDRY NOTEPAD
SKU: NP-TA-05



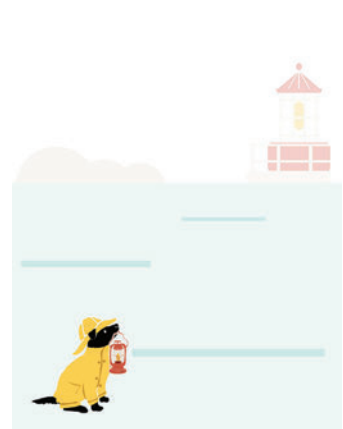
TRAIL COFFEE BREAK NOTEPAD
SKU: NP-TA-03



SAILING PUP NOTEPAD
SKU: NP-AP-01



DIVER PUP NOTEPAD
SKU: NP-AP-02



LIGHTHOUSE PUP NOTEPAD
SKU: NP-AP-03

SPIRAL NOTEBOOKS

Best Seller

Brand New

PRICE: \$9.50 | MOQ: 3

NOW AVAILABLE WITH BLANK
OR LINED PAGES



Spiral notebooks are fountain pen friendly and lay completely flat while open. Notebooks measure 8.5 x 5.5" and contain 120 pages (60 sheets) of smooth and thick (80 lb) paper, bound by white loop wire. Notebook covers are printed in full color on felt textured cardstock.

Notebooks come packaged plastic-free with a kraft label.



SKI LIFT PUP NOTEBOOK

Blank SKU: WB-AP-03
Lined SKU: WB-AP-03-L



SNOWSHOE PUP NOTEBOOK

Blank SKU: WB-AP-04
Lined SKU: WB-AP-04-L

- Best Seller
- Brand New

SPIRAL NOTEBOOKS

PRICE: \$9.50 | MOQ: 3



NO WAKE ZONE NOTEBOOK

Blank SKU: WB-LA-03

Lined SKU: WB-LA-03-L



MAR DE MONTAÑAS NOTEBOOK

Blank SKU: WB-LA-04

Lined SKU: WB-LA-04-L



THRU-HIKER NOTEBOOK

Blank SKU: WB-LA-01

Lined SKU: WB-LA-01-L

SPIRAL NOTEBOOKS

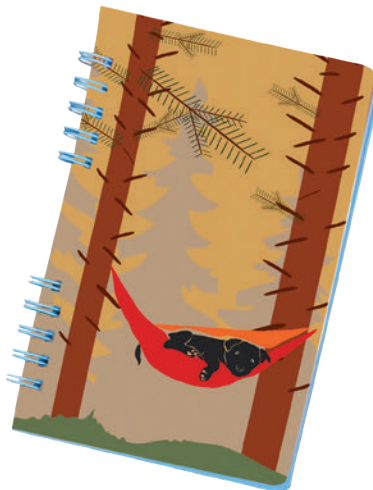
Best Seller ●
Brand New ●

PRICE: \$9.50 | MOQ: 3



OUTHOUSE VIEWS NOTEBOOK

Blank SKU: WB-TA-01
Lined SKU: WB-TA-01-L



HAMMOCK PUP NOTEBOOK

Blank SKU: WB-AP-01
Lined SKU: WB-AP-01-L



SPRING BLOOM PUP NOTEBOOK

Blank SKU: WB-AP-02
Lined SKU: WB-AP-02-L

- Best Seller
- Brand New

SPIRAL NOTEBOOKS

PRICE: \$9.50 | MOQ: 3



AUTUMN BIKING NOTEBOOK

Blank SKU: WB-LA-05

Lined SKU: WB-LA-05-L



THE GREAT WAVE NOTEBOOK

Blank SKU: WB-LA-02

Lined SKU: WB-LA-02-L

SPIRAL JOTTERS

Best Seller 
Brand New 

PRICE: \$6.50 | MOQ: 3

NEW PRODUCT

Jotter notebooks are fountain pen friendly, small enough to take on-the-go, and lay completely flat while open.

Jotters measure 4.25 x 5.5 inches and contain 120 pages (60 sheets) of smooth and thick (80 lb), FSC-certified paper, bound by gold loop wire. Front cover is textured cardstock and back cover is a thick and stiff backing board for support. Available with blank or lined pages.

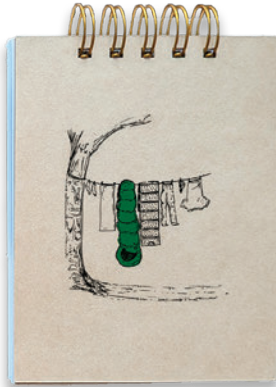
Notebooks come packaged plastic-free with a kraft label.



● Best Seller
● Brand New

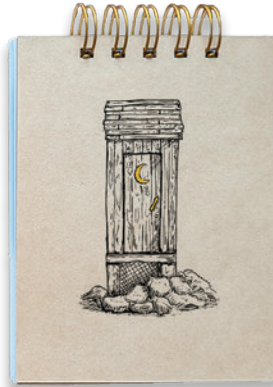
SPIRAL JOTTERS

PRICE: \$6.50 | MOQ: 3



TRAIL LAUNDRY JOTTER

Blank SKU: SJ-TA-05
Lined SKU: SJ-TA-05-L



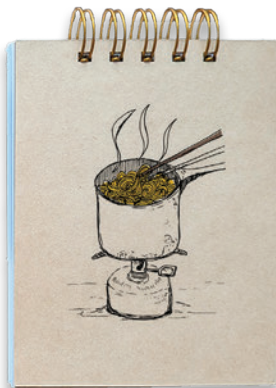
OUTHOUSE JOTTER

Blank SKU: SJ-TA-02
Lined SKU: SJ-TA-02-L



TRAIL COFFEE BREAK JOTTER

Blank SKU: SJ-TA-03
Lined SKU: SJ-TA-03-L



TRAIL RAMEN JOTTER

Blank SKU: SJ-TA-01
Lined SKU: SJ-TA-01-L



FRESH WATER REFILL JOTTER

Blank SKU: SJ-TA-04
Lined SKU: SJ-TA-04-L



TRAIL MARKER JOTTER

Blank SKU: SJ-TA-06
Lined SKU: SJ-TA-06-L

POCKET NOTEBOOK SET

Best Seller 
Brand New 

PRICE: \$6.50 | MOQ: 3

PACKAGING REDESIGN



Pocket notebooks are a convenient size to slip into a bag or jacket to take along adventures. Each set contains two notebooks (1 blank, 1 lined) measuring 4.25x5.5" and with 48 pages (24 sheets) of smooth, FSC-certified paper. Covers are made of recycled kraft cardstock and pages are bound by staples.

NEW THIS YEAR: Notebook sets come packaged inside a clear, plant-based & compostable PLA sleeve.



BIKING PUP NOTEBOOK SET
SKU: NB-LA-07



MAPLE PUP NOTEBOOK SET
SKU: NB-LA-05 



HIKING PUP NOTEBOOK SET
SKU: NB-LA-06

● Best Seller
● Brand New

POCKET NOTEBOOK SET

PRICE: \$6.50 | MOQ: 3



THRU-HIKER NOTEBOOK SET
SKU: NB-LA-09



CAMPING PUP NOTEBOOK SET
SKU: NB-LA-10



HIKING BOOT PUP NOTEBOOK SET
SKU: NB-LA-08



FISHERMAN PUP NOTEBOOK SET
SKU: NB-LA-02



DIVER PUP NOTEBOOK SET
SKU: NB-LA-03



NAUTICAL FLAG NOTEBOOK SET
SKU: NB-LA-04

ART PRINTS

Best Seller ●
Brand New ●

PRICE: \$11.50 | MOQ: 4



Prints are reproduced with long-lasting pigment inks on thick (130 lb), recycled cardstock from a paper mill powered by wind energy.

Art prints come packaged with rigid chipboard backing inside a clear, plant-based & compostable PLA sleeve.

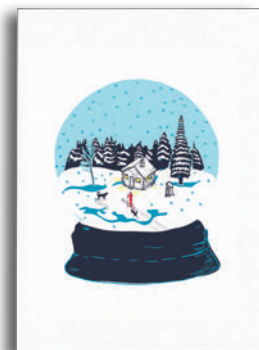
Art prints measure 8x10 inches.



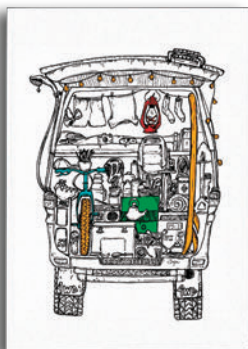
APRES-SKI HOT COCOA PRINT
SKU: PR-TA-07 ●



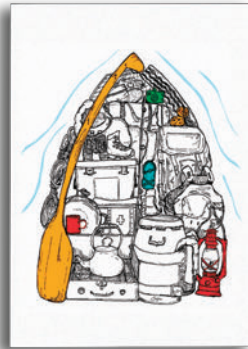
FROZEN CABIN PUP PRINT
SKU: PR-AP-05 ●



SKI CABIN SNOW GLOBE PRINT
SKU: PR-AP-06 ●



GEAR-FILLED VAN PRINT
SKU: PR-TA-01 ●



GEAR-FILLED CANOE PRINT
SKU: PR-TA-02 ●



GEAR-FILLED TENT PRINT
SKU: PR-TA-03 ●

● Best Seller
● Brand New

ART PRINTS

PRICE: \$11.50 | MOQ: 4



MONTAÑAS SUNSET PUP PRINT
SKU: PR-LA-37



MONTAÑAS MTB PRINT
SKU: PR-LA-32



MONTAÑAS SNOWSHOEING PRINT
SKU: PR-LA-34



BIRDWATCHING PUP PRINT
SKU: PR-AP-01



MONTAÑAS CAMPING PRINT
SKU: PR-LA-36



ONSEN PUP PRINT
SKU: PR-AP-04



NO WAKE ZONE PRINT
SKU: PR-LA-21



REST AREA PRINT
SKU: PR-LA-39



SNOWSHOE PUP PRINT
SKU: PR-LA-29

ART PRINTS

Best Seller ●
Brand New ●

PRICE: \$11.50 | MOQ: 4



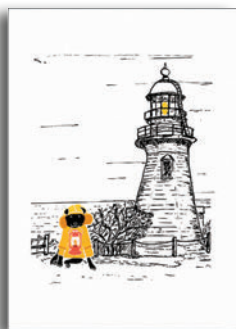
MAPLE SUGARING PUP PRINT
SKU: PR-LA-46



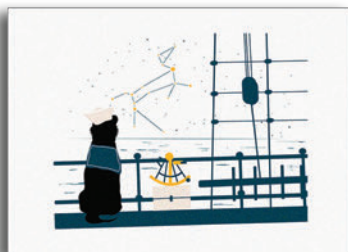
HOT AIR BALLOON PRINT
SKU: PR-LA-48



FIRE TOWER PUP PRINT
SKU: PR-LA-47



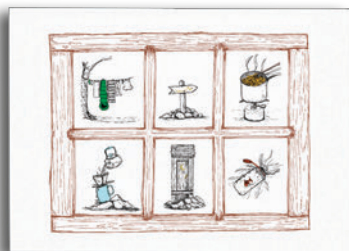
LIGHTHOUSE PUP PRINT
SKU: PR-LA-44 ●



NAVIGATOR PUP PRINT
SKU: PR-LA-43



NAUTICAL FLAG PUP PRINT
SKU: PR-LA-45



SCENES FROM THE TRAIL PRINT
SKU: PR-TA-04 ●



FORAGING PUP PRINT
SKU: PR-AP-02 ●



PLEIN AIR PAINTING PUP PRINT
SKU: PR-AP-03 ●

● Best Seller
● Brand New

ART PRINTS

PRICE: \$11.50 | MOQ: 4



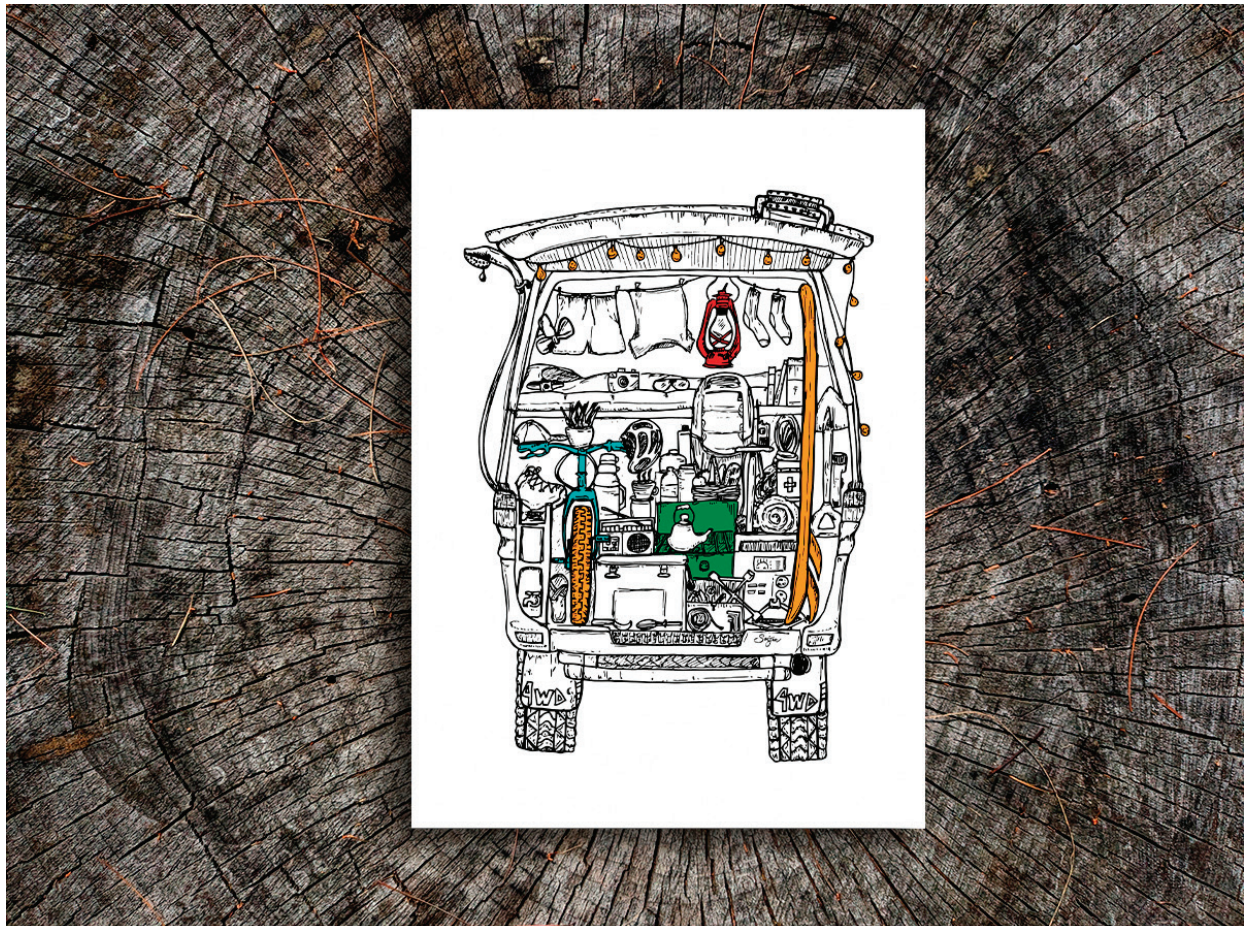
DONDE EL VIENTO PRINT
SKU: PR-LA-40



AVENTURA NOS LLAMA PRINT
SKU: PR-LA-41



DORMIR BAJO ESTRELLAS PRINT
SKU: PR-LA-42



STICKERS

Best Seller ●
Brand New ●

PRICE: \$2.50, MOQ: 6

These super durable vinyl stickers are great for laptops, water bottles, cars, etc with UV protective laminate and made to last for years.



MAPLE PUP STICKER

SKU: ST-LA-03

Size: 3.5 x 3.5" (approx)



FALL FOLIAGE PUP STICKER

SKU: ST-LA-04

Size: 3.5 x 2.8" (approx)



BIRDWATCHING PUP STICKER

SKU: ST-AP-01

Size: 3 x 3.4" (approx)



THRU-HIKER STICKER

SKU: ST-LA-09

Size: 4 x 3.3" (approx)



VANLIFE PUP STICKER

SKU: ST-LA-02

Size: 4.3 x 2.8" (approx)



TENT PUP STICKER

SKU: ST-LA-01

Size: 4 x 2.4" (approx)

● Best Seller
● Brand New

STICKERS

PRICE: \$2.50, MOQ: 6



SAILING PUP STICKER
SKU: ST-AP-02
Size: 3.4 x 3" (approx)



FISHERMAN PUP STICKER
SKU: ST-LA-08
Size: 3.8 x 3" (approx)



PORTHOLE PUP STICKER
SKU: ST-LA-07
Size: 3.4 x 3.4" (approx)



WHOLESALE PRICING

ITEM	Unit Price	MOQ
Greeting Cards	\$2.75	6
Notepads (50 sheets)	\$5	4
Spiral Notebooks	\$9.50	3
Spiral Jotters	\$6.50	3
Pocket Notebook Sets	\$6.50	3
Art Prints (8x10")	\$11.50	4
Stickers	\$2.50	6



TERMS + INFO

3 EASY WAYS TO ORDER:

1. EMAIL YOUR ORDER TO WHOLESALE@SOIJEN.COM
2. GIVE US A CALL: (802) 828-7101
3. PLACE AN ORDER VIA OUR FAIRE ONLINE SHOP:
[HTTPS://FAIRE.COM/DIRECT/SOIJEN](https://FAIRE.COM/DIRECT/SOIJEN)



ORDER MINIMUMS

Opening Order Minimum: \$150
Reorder Minimum: \$100

PAYMENT

We accept credit card payments via our POS system in Shopify or Faire. Payments are processed at the time of shipment.

NET TERMS

We offer Net 30 terms at our discretion to accounts in good standing by request only.

SHIPPING

We ship from our studio in Eden, Vermont. Customer is responsible for all shipping costs. Domestic US orders are shipped via USPS or UPS ground. International orders are shipped via USPS unless a shipping account is provided. All duties or taxes are the responsibility of the customer.

TURN-AROUND TIMES

Please allow 2-3 weeks for your order to ship. If you need your order expedited, please let us know and we will do our best to accomodate your request.

BACKORDERS

Backordered products will be noted at the time of order and/or shipment. All backordered items will ship free of charge as soon as they are available, unless otherwise specified.

RETURNS & EXCHANGES

All sales are final and cannot be exchanged once products have shipped.

We accept exchanges for damaged products. Claims must be made via email (wholesale@soijen.com) within 5 business days of receipt of shipment.

PACKAGING & DISTRIBUTION

Products must be sold in original packaging. Products may not be repackaged or rebranded. Products can not be sold on any third party websites (Amazon or Etsy)

DISCLAIMERS

Due to the handmade nature of our products, slight variations are to be expected.

KEEP IN TOUCH!

WEBSITE: [HTTPS://SOIJEN.COM](https://soijen.com)

EMAIL: WHOLESALE@SOIJEN.COM

PHONE: (802)-828-7101

FAIRE: [HTTPS://FAIRE.COM/DIRECT/SOIJEN](https://faire.com/direct/soijen)

OR FIND US ON SOCIAL MEDIA:

INSTAGRAM: @SOIJEN__

FACEBOOK: @SOIJEN

